



## **Proposal Criteria for an Individual or Group Exhibit at the Marblehead Arts Association**

Marblehead Arts Association is now accepting proposals from its juried artist members for individual exhibits for the calendar year of 2020. To be considered for an individual exhibit, artists must be a member in good standing of the MAA. Members may submit a proposal for an exhibit by following the instructions below and submitting the requested materials no later than 4 pm, April 23, 2019. Questions should be directed to: Executive Director, [pbaker@marbleheadarts.org](mailto:pbaker@marbleheadarts.org) or Associate Director, [bhundahl@marbleheadarts.org](mailto:bhundahl@marbleheadarts.org), 781-631-2608

Members of the Marblehead Arts Association (MAA) Art Committee meet to review proposals by artist members for individual exhibits in the gallery spaces. The exhibit schedule will be determined for a calendar year in all galleries. Applicants will be notified of results of the Art Committee by mail by mid-June 2019.

Artists who are interested in exhibiting in one of the MAA galleries should submit their proposal via U.S. mail (email submissions will not be considered) with the following information:

### **On a Flash Drive, Thumb Drive or Zip Stick (please make sure it is unlocked)**

- 12-15 digital images of work with minimum 700-1000 pixels JPG. We encourage submitted work to have been recently produced within the last five years and not previously exhibited at the MAA. Retrospectives will be considered on a case by case basis. Each image must be clearly numbered.
- The submitted images must be representative of the quality, medium, and content that will be shown in your exhibit. Your acceptance will be based on the work that is submitted in the proposal. The submitted work is expected to serve as the foundation for an accepted exhibit with some, if not all of the submitted work to be included in an accepted exhibit. 80-90% of all work should be for sale; the MAA encourages gallery sales and receives a 35% commission on all work sold. New and/or additional work may be added to an accepted exhibit but should be discussed with the MAA.

### **Hard paper copy - do not include on the disc with the images**

- A brief, clearly articulated description and theme of the proposed exhibition.
- A numbered list noting the medium and size of each image on the flash drive and gives titles where possible
- A resume with artist name and contact information including an email address and website (if available).
- You may indicate a preference for a particular month and/or a gallery for exhibition but MAA does not guarantee your gallery or exhibit month preference. Please indicate if your artwork will not be available during certain months or if there are certain dates you cannot exhibit.
- A self-addressed, stamped, mailer envelope so that we may notify you of the committee's decisions. If your exhibit proposal is accepted, your flash drive will be returned following your exhibit.
- If you plan to have a shared exhibit with other artists, all criteria above apply for all artists. (If you are planning a shared exhibit please submit proposal and artwork together)
- Incomplete or incorrect submissions will not be considered.

If accepted for an exhibit in 2020, artist members exhibiting in the MAA Ballroom (third floor) may not have an individual exhibit for 36 months from the close of their 2020 exhibit; artist members exhibiting in the first and second floor galleries may not have an individual exhibit for 24 months from the close of their 2020 exhibit. This does not apply to all-member show entries. Also, a solo/small group exhibitor may not have a session in the artisan shop within twelve months of their exhibit. By submitting your proposal you are agreeing to the terms and conditions for submission of artwork at the MAA outlined on our website under *Exhibitor Information*.

**Information should be sent to: Marblehead Arts Association, 8 Hooper Street, Marblehead, MA 01945  
Attn: Patti Baker or Betsy Hundahl 781-631-2608**