

Through the LOOKING Glass



A GALA TO BENEFIT THE
MARBLEHEAD ARTS ASSOCIATION

Follow us down the rabbit hole into a
fantasy world of surreal experiences on

Saturday, April 11, from 7-10pm
at the Marblehead Arts Association

The Spring Gala will be a celebration like no other!

- Rooms full of original art installations
- A themed Association art show
- Performance art, live music & dancing
- Elevated artisanal appetizers and desserts
- Beer and wine bar with signature cocktail/mocktail

Show your support for a beloved, local organization and benefit from the affiliation.

Through the Looking Glass Gala Sponsorship Opportunities

We support all levels of donation and are happy to work with you on your promotion goals. Opportunities include general sponsorships as well as budget item-specific sponsorships. We also welcome in-kind donations, which could include food, beverages, service, entertainment, and more. Please reach out to us to discuss your marketing needs and how we might best partner with you.

The Marblehead Arts Association is a 501(c)(3) nonprofit organization in the state of Massachusetts and its EIN is 04-2078801. No goods or services will be provided in return for your support. Your contribution is tax-deductible to the fullest extent permissible by law.



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ARTS
ASSOCIATION



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General Sponsorship Levels

■ Queen of Hearts Gala Sponsor – \$3,000

- Featured on Gala Invitation
- Featured at top of Gala Sponsor Poster at entry
- Featured in all Gala promotional emails and social media posts
- Featured prominently on Gala event page of MAA website
- Featured in three additional MAA emails
- Includes two event tickets

■ Mad Hatter Gala Sponsor – \$2,000

- Featured on Gala Sponsor Poster at entry
- Featured in all Gala promotional emails and social media posts
- Featured on Gala event page of MAA website
- Featured in two additional MAA emails
- Includes two event tickets

■ March Hare Gala Sponsor – \$1,000

- Featured on Gala Sponsor Poster at entry
- Featured in Gala promotion emails
- Featured in Gala social media posts
- Featured on Gala event page of MAA website
- Featured in one additional MAA email
- Includes one event ticket

■ Caterpillar Gala Sponsor – \$500

- Featured on Gala Sponsor Poster at entry
- Featured on Gala event page of MAA website
- Includes one event ticket

To become a general sponsor or ask questions: email gala@marbleheadarts.org
or call the Gala Committee Chair, Star Connor, at 617-901-8568.





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Sponsor a Specific Budget Item

■ Beverages for the Bar – \$1,000

Have your name/business featured at the bar and cover the supply expense

■ Bartenders & Waitstaff – \$1,000

Have your name/business featured at the bar and on passed trays and cover the staffing expense

■ Live Music – \$1,000

Have your name/business announced over the speakers

■ Champagne Wall – \$1,000

Be featured on our champagne wall in the check-in room

■ Desserts – \$500

Have your name/business displayed on the dessert table

■ Prize for Best Costume – \$50 value each

Donate a prize and be announced as the prize sponsor with the winner over the speakers

Make an In-kind Donation

This could include gourmet appetisers and desserts, alcoholic and non-alcoholic beverages, bartending or waitstaff service, entertainment, and more. Please contact us to discuss the details of this kind of collaboration.

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